

The inspiration for MEkey Emergency USB ICE Tags came during the planning for a 4000 mile motorbike trip which took in nine countries throughout Europe.

The designer wanted something that could do several jobs all in one easily carried device. It had to contain medical and emergency details that could be easily accessed, it had to be able to store vital scanned documents (in this case - bike insurance, mot certificate, V5 vehicle registration, passport, motorbike manual, copies of tickets, full travel insurance documents) and once finished the product had to cater for other sports and activities.

Since the initial development MEkey ICE have designed and released several different options for carrying your PHR (Personal Health Record). USB Cards to fit in a wallet/purse or pocket, Traditional style Dog Tags, Wooden Tags and the new MEkey ICE wristband (based around a velcro band)

Along with motorbike tours the people behind MEkey also ski, climb, hill walk and at times are lone workers so they know the importance of 'In Case of Emergency' or ICE.